

# MCM Program Registration Form

**Dates:**

July 14 – 16, 2008

**Location:**

Louisiana Department of Insurance  
1702 North 3<sup>rd</sup> Street  
Baton Rouge, LA 70802

First Name

Last Name

Company

Title

Phone Number

E-mail Address

Street Address

City

State

Zip

**IRES Membership Status****Members****Fee**

☐ General Members

\$395.00

☐ Sustaining Members

\$750.00

Sustaining Member Number: \_\_\_\_\_

A General Member is any member in good standing who at the time of membership spent at least 75% of their professional time working for or on behalf of a state or federal insurance regulatory agency.

A Sustaining Member is any member (individual or firm) not working for or on behalf of an insurance regulatory agency

**Non-Members\*****Fee**

☐ Regulators

\$675.00

☐ Non-Regulators

\$975.00

\*Non-members wishing to join IRES may include the appropriate membership application and dues payment with this registration form and receive the membership rate for this program. Membership applications can be found online at [www.go-ires.org](http://www.go-ires.org).

☐ I have enclosed my check for \$\_\_\_\_\_ made payable to IRES.

If this program is already full, please:

☐ Contact me about registering for a different MCM program

☐ Return the entire registration fee to me at the above address

**Mail payment and registration form to:**

Jo A. LeDuc  
Office of the Commissioner of Insurance  
P. O. Box 7873  
Madison, WI 53707-7873

**Cancellations & Refunds:** Your registration fee minus a \$25.00 cancellation fee will be refunded to you if IRES receives written notice at least 30 days prior to the event. No refunds will be given after that date. However, your registration fee for this event may be transferred to another qualifying registrant.

## UPCOMING PROGRAMS


• ST. LOUIS, MO  
AUGUST 13 – 15, 2008

• ATLANTA, GA  
OCTOBER 8 – 10, 2008

• MONTGOMERY, AL  
JANUARY 12 – 14, 2009

• DES MOINES, IA  
SEPTEMBER, 2009

For more information, visit us on  
the web or contact us at:

 Insurance Regulatory  
Examiner Society

12710 S. Pflumm Rd, Ste 200  
Olathe, KS 66062  
Phone: 913-768-4700  
Fax: 913-768-4900  
E-mail: [ireshq@swbell.net](mailto:ireshq@swbell.net)  
[www.go-ires.org](http://www.go-ires.org)

 MCM<sup>SM</sup>



**Baton Rouge, LA**  
July 14 – 16, 2008

Insurance  
Regulatory  
Examiners  
Society



## PROFESSIONAL DESIGNATION PROGRAM

This unique and practical program provides hands-on-training for insurance regulators and insurance industry professionals on how to conduct an effective and efficient market conduct examination. This advanced level training provides quality and meaningful credentials for seasoned market conduct personnel and others involved with market conduct examinations.

MCM program covers the full spectrum of the market conduct process and provides valuable tools for examination management designed to achieve exam efficiencies. It is ideal for current and future examiners-in-charge and compliance personnel. MCM provides for an information exchange between professionals, advanced certification, and the ability to provide meaningful input for the advancement of professional standards and ethics in insurance regulation.

## HOTEL INFORMATION

**Sheraton Baton Rouge Convention Center Hotel**  
102 France Street, Baton Rouge, LA 70802-6207  
[www.Sheraton.com/BatonRouge](http://www.Sheraton.com/BatonRouge)

To make your hotel reservations, call 1-888-627-8567 and ask for the Insurance Regulatory Examiners Society/IRES group rate. The hotel reservation cutoff date is June 13, 2008. The room rate is \$99 plus tax, based on availability. The hotel offers limited free transportation to and from the Baton Rouge Metropolitan Airport.

## PROGRAM LOCATION

**Louisiana Department of Insurance**  
1702 North 3rd Street, Baton Rouge, LA 70802

The registration fee covers the cost of the MCM textbook, the classroom materials, refreshment breaks and the examination. Participants are on their own for breakfast, lunch, and dinner.

Attire for the MCM Program is business casual



## PROGRAM MATERIALS

The MCM textbook will be e-mailed to participants once they have registered for the program. The textbook should be read prior to the start of the classroom instruction in preparation for the program. While reading the MCM textbook, participants may want to have a copy of the 2007 NAIC Market Regulation Handbook (Handbook) available for reference. The use of the Handbook is not required. However, IRES has made arrangements with the NAIC for registered MCM participants to order a copy of the Handbook at a discounted fee of \$225 plus shipping & handling. Note: state insurance department employees may order the handbook free of charge directly from the NAIC. Other registered MCM participants should contact Jo LeDuc ([jo.leduc@wisconsin.gov](mailto:jo.leduc@wisconsin.gov)) for information on how to place an order with the NAIC.

## PROGRAM DETAILS

### Day 1

8:00 a.m. – 5:00 p.m.

- Introduction to Market Regulation
- Anatomy of a Market Conduct Examination
- Company Communication Techniques
- Examination Assignments
- Core Examination Procedures
- Questions of Fact
- Addressing Violations of Law and Regulations

### Day 2

8:00 a.m. – 5:00 p.m.

- Technology in the Examination Process
- Effective Communication within the DOI
- Detection of Fraud
- Dealing with Issues That May Not Appear in the Final Report
- Workpapers and Confidentiality
- Management of Examination Staff
- Standardized Data Requests (SDRs)
- Actual Data Files
- Exam Management for Company Coordinators

### Day 3

8:00 a.m. – 1:00 p.m.

- Procedure Reviews
- Global Case Study
- Certification Examination



## CONTINUING EDUCATION INFORMATION

IRES members holding an AIE or CIE will automatically receive 15 continuing education credits for completion of the course.